



## Bioengineering GROUP

Building Sustainable Communities  
on an Ecological Foundation



**For Immediate Release  
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### **WILLIAM HALL APPOINTED PRESIDENT OF BIOENGINEERING GROUP WENDI GOLDSMITH IS NAMED CEO AS PART OF FIRM'S PLANNED STRATEGIC VISION**

**Salem, MA – March 3, 2009** – Bioengineering Group, a woman-owned earth science and engineering consulting and design firm headquartered in Salem, MA, announced that company President Wendi Goldsmith was named CEO and William (Bill) Hall was appointed President. The appointments are the culmination of a planned course of action that will continue to take the company closer to its strategic vision.

A resident of State College, PA, and a graduate of Rensselaer Polytechnic Institute, Mr. Hall has more than 20 years of experience focused on developing business opportunities and growing businesses, both organically and by acquisition, domestically and abroad. Prior to joining Bioengineering Group, he served as Vice President of Nova Technologies, an environmental services firm, where he directed the integration of Severn Trent Pipeline Services and while at Severn Trent, he was Senior Vice President responsible for directing acquisitions, and establishing the company vision, marketing and sales program, branding, and for directing strategic planning for the continued growth and integration of the company.

“The technical side of my career has encompassed geology and hydrogeology, as well as geotechnical, civil, and environmental engineering.” said Hall. “Bioengineering Group is rapidly growing in the areas of sustainable design and construction using a broad approach of integrated science and engineering, and is a great company in which to apply the technical, business development, and managerial expertise that I can provide.”

Ms. Goldsmith founded the firm in 1992 and has successfully led the firm from a company of one employee to over 70 employees. She will continue to play an active role in the company, focusing her time and attention on developing and refining sustainable methods to apply on projects, maintaining key industry and government relationships, and completing the book project she has nurtured for over a year.

“We are ecstatic to bring a seasoned veteran of the science and engineering industry into a key

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leadership role with our firm,” said Goldsmith. “We know his ‘can do’ attitude and engaging personality is the right mix for our culture of collaboration as we tackle increasingly large sustainable design projects. Together we make a ‘dynamic duo’ with me at the tiller and Bill at the sails.”

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### **About Bioengineering Group**



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Bioengineering Group is a woman-owned earth science and engineering consulting and design firm headquartered in Salem, Massachusetts. The firm provides a full range of science, engineering, landscape architecture, and construction management services with a mission of “Building sustainable communities on an ecological foundation”. Their project work spans planning and design for sites such as public works facilities, academic campuses, and day care centers, with a long track record in green methods for landfill closure, highway stormwater management, and flood control solutions featuring habitat restoration and watershed health. While primarily federal contractors, they work for a range of public and private clients seeking to successfully embrace sustainable design for large-scale public infrastructure and development projects. For more information about Bioengineering Group, visit [www.bioengineering.com](http://www.bioengineering.com).

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